Interactivity and damage to the enamel. 1992, the majority of whitening toothpastes are a cost-effective and excel-
nent value to patients. One of the core values is to continue to spend resources on enhancing the quality of the product and ingredients going inside the toothpaste, including package and spin marketing. The result, low abrasion toothpastes with high stain removal, help the dentist detect the pati-
ents oral health whilst enhance their self-esteem.

5. Sensitivity is a common problem, especially after professional tooth whitening. Is there anything den-
tist can do to help patients minimize this dis-
comfort for patients?

After in-surgery tooth whitening treatment patients can experience sensitivity. Sensitivity can be anything from a mild twinge to having severe discomfort that can last for several hours, or even days. Highly abrasive toothpastes can add to this pain, as they continue to erode the enamel. For this reason, patients should use a low-abrasion, desensitising, whitening toothpaste that contains the ingredient Potassium Citrate. This desensitising ingredient relieves tooth sensitivity by effectively blocking the transmission of pain between the neuro cells that enable cold and hot sensations to reach the tooth’s root. The sensitivity relief is much more effective and lasting than the products that contain fluoride. Thus, those who are prone to sensitivity should be encouraged to continue with their tooth whitening treatments.

6. How about their abrasivity? How safe are whitening toothpastes?

There is a misconception that to remove dental stains caused by smoking and some foods and drinks, pa-
tients need to resort to products that contain harsh abrasives. This is not the case. We recommend patients use whitening toothpastes that contain Hydroxyl Silica. These new whitening abrasives have a softer abrasivity than other whitening abrasives, are less likely to erode the tooth’s surface, and are less likely to cause tooth sensitivity compared to traditional abrasives, which can cause considerable gum irritation and sensitivity.